

2025 NEAS CONFERENCE

Aerial UTS Function Centre - Sydney



Dr Susan Delahunty, Sun Pacific College



Our Role in Building Communities

22-23 MAY 2025





About Sun Pacific College







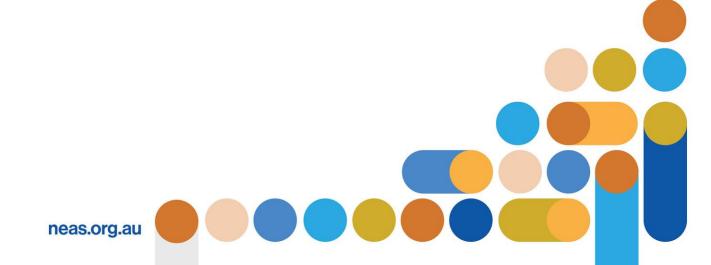




Community Collaboration

It's Story Time





STORY 1 – COVID Masks

Students made masks while learning English

We never taught online throughout COVID





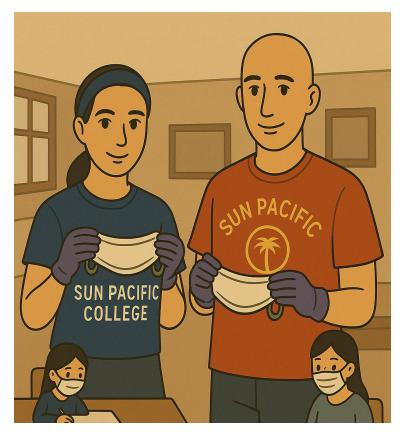


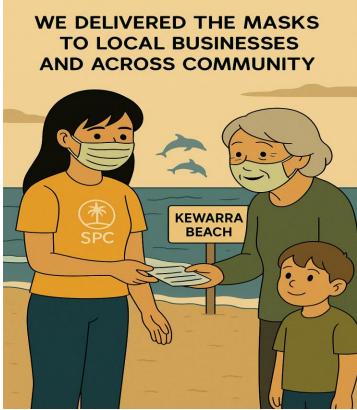






STORY 1 – COVID Masks





 We went door knocking and gave away free masks

 Provided masks to local businesses







STORY 2 — Eat all You Can

 We opened up our community engagement with "all you can" meals for \$15.00



 BYO and we offered free accommodation in the dormitory if families wanted a stop over



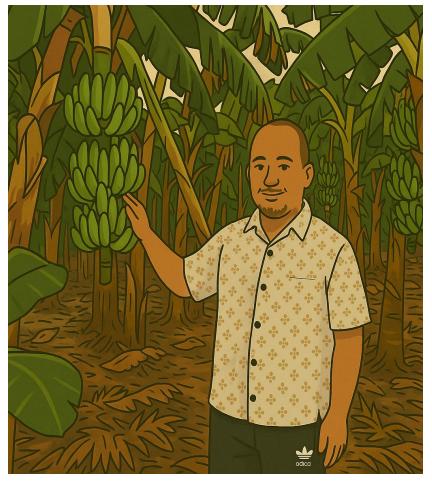




STORY 3 – Working with the Government



This initiative saved the mango and banana plantations across Far North Queensland









STORY 4 – Helping Family Businesses





Mobile Coffee and Swimming Coach used free facilities and SPC helped with marketing







Was it worth it?

• I never realised how community collaboration could be so beneficial:

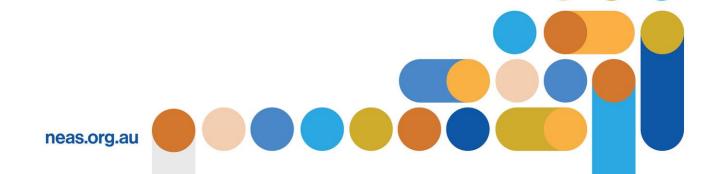
With local schools only...

One High School now uses the Pool on Tuesday and Thursday (paid)

- Local Schools offering Chinese and Japanese request "immersion" days at SPC (paid)
- Study tour groups are welcomed by local schools to visit for ½ or full day
- SPC are invited to Career Nights where we promote SPC Nagoya





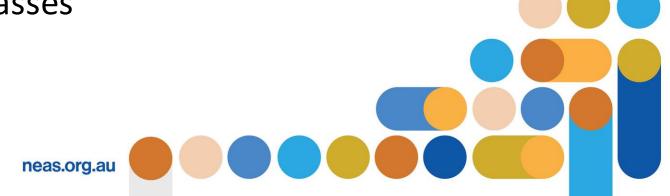


Other benefits

- 700+ local homestay placements now enabled and ready to go for the busy season
- Student employment opportunities with local businesses
- Schools invite SPC to present SPC Nagoya to Year 11 and 12 students
- Word-of-mouth enrolments from friends & family (many European nationals)
- Invitations from local gov, Dept of Trade & universities
- Extra income via local language classes







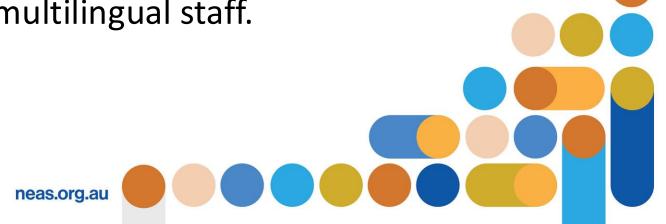
What can you do? Some ideas...

You don't need big facilities to engage meaningfully!

- Connect with local businesses for student jobs.
- Build relationships with cafes and shop owners.
- Use local services e.g. haircuts at school.
- Host open nights to showcase students.
- Offer foreign language classes via multilingual staff.







Final thought

Just needs a bit creative thinking and your business opens up to the local community



