

[Recruitment]

Recruitment of English language students can be complex and challenging at the best of times. Taking on the added responsibility of international students under 18 studying English adds a whole new dimension of risk. You need to be prepared to take on this increased risk and must make sure your agents and partners are too.

Good agent and partner relationships are critical to the success of international under 18 student programs. Bear in mind that thorough training of agents, homestay providers and guardians or carers is essential - Ask yourself if your contractual arrangements with these stakeholders are comprehensive enough to provide the kinds of support required for this student cohort and their parents. Common areas of risk include transport to and from the Centre on the first day as well as airport pickup and drop off and more critically, day to day supervision.