

[Accuracy]

When students and staff are telling a good story about your Centre, you also want to make sure that what you print on paper and online is accurate and up to date. Your promotional materials need to be ethical, accurate and consistent. Often a NEAS Quality Assessor will see omissions or mistakes, such as a missing CRICOS code on websites, or typos in brochures.

Currency is also often an issue too. Perhaps you no longer offer a course or don't have the required approval to run it. Check that the course is not listed in your promotional materials. This kind of mistake can lead to very difficult situations, both reputational and legal.