



# TRANSNATIONAL DELIVERY in ELT: Expanding Beyond Borders



# A global University

**FROM HERE TO EVERY CORNER**



Campuses in the UAE, China, Hong Kong, Malaysia and Singapore.

## KEY

-  UOW Campus
-  UOW Partners

# A tale of two cities....

**CENTRAL CHINA NORMAL UNIVERSITY  
WUHAN**



**BEIJING JIAOTONG UNIVERSITY  
BEIJING**



# English for Tertiary Studies International

## MODEL 1 - CCNU

- In collaboration with Faculty of Engineering and Information Sciences
- Pre- sessional
- Intensive delivery
- 6 years
- Over 700 students



# English for Tertiary Studies International

## MODEL 2 - BJTU

- In collaboration with Faculty of Engineering and Information Sciences
- Embedded delivery
- 4-8 hours per week
- 3 years
- 260 students



# Building Offshore Partnerships



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# Partnership agreements

Collaborative delivery

Quality institutions

Strong academic record



# Partnership Responsibilities

## UOW College

*Course materials*

*Quality assurance*

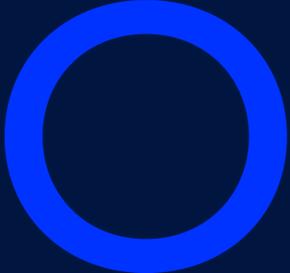
*Staff training and support*

## Partner institution

*Facilities and staffing*

*Marketing*

*Administration*



# Quality Principles

QUALITY PRINCIPLE M1: The Transnational Delivery program is underpinned by a strong relationship between partner institutions, i.e. the provider institution and the offshore delivery institution.

- Policy and procedures
- Compliance with host country regulation
- Designed in collaboration
- Contracts
- Ongoing management
- Exit strategy



QUALITY PRINCIPLE M2: Clear guidelines control all aspects of program delivery to ensure cultural relevance and comparability with the course provider's onshore delivery.



- Appropriate student support
- Resources for students and staff
- The IT environment
- Internationalised curriculum
- Australian Tertiary Cultural expectations
- Comparable assessment
- Staffing

# QUALITY PRINCIPLE M3: Systematic evaluation of all aspects of the Transnational Delivery program contributes to continuous improvement

- Understanding of quality
- Quality management
- Evaluative practices
- Stakeholder feedback
- Quality delivery for both partners
- Benchmarking



# Quality Assurance of courses delivered internationally

1. Principles of Collaborative Delivery
2. Regular reporting to UOW College Academic Board
3. Quality Assurance through NEAS
4. Participation in best practice initiatives such as teacher development and cross – institutional referencing
5. Annual review of student outcomes at University



# QUALITY PRINCIPLE M4: The Transnational Delivery program contributes to furthering global education and enhancing the reputation of Australian education



- Strengthens relationships
- Influence on internationalisation and global innovation

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# Discussion

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# Discussion questions

- Considering Australia's new migration strategy, how might ELICOS TNE providers adapt their offshore programs to meet these changes? What implications could this have for international students and the broader educational landscape?
- How will TNE providers adjust their curriculum to align with the new requirements?
- What impact will the new strategy have on the accessibility and quality of education for prospective international students?
- How might the changes affect Australia's position as a desirable destination for English language learning within the global TNE market?

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